



MEDIA RELEASE

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Residents' Opinions on the Future Important to the Town of South Bruce Peninsula

The Town of South Bruce Peninsula is currently pursuing the development of a Community-Based Strategic Planning Process through an open and transparent public process that will guide future directions in the Town of South Bruce Peninsula over the next ten years. Over the next few months, the Town of South Bruce Peninsula will be inviting residents, community groups and businesses to share their views and perspectives on the Town of South Bruce Peninsula they would envision in 2021.

"We are really excited to get this process started, to involve the community and to begin to *Create our Future*" said Mayor John Close.

The outcomes of the Community-Based Strategic Plan includes the establishment of a collective vision and a plan over the next 10 years that defines ways to maximize resources and communicate found priorities to all stakeholders. The final plan will include an implementation strategy that extends to the operations and will be aligned with the goals of respective departments that deliver municipal services across the Town of South Bruce Peninsula.

The plan will align to other municipal planning documents and the budget process using established performance measure that will ensure that resources are allocated appropriately and reported annually to identify progress, measure success and establish future goals.

Through public input, this process will ensure the development of a collective vision and a plan for the future that provides measurable and achievable goals and recommendations supported by the community. As part of the research phase of the project, residents will be invited to take part in a variety of activities, including interviews/surveys, community consultation sessions, a workshop and special activities for youth and seniors.

The consultation activities will begin shortly with the assistance of DPRA Canada, an independent consulting firm hired to assist the Town of South Bruce Peninsula with the development of the Plan. Residents are asked to visit the Town website (<http://www.southbrucepeninsula.com>) for additional information on the Strategic Plan.

For more information, please contact the project consultant:

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