



South Bruce Peninsula

Economic Development Strategy and Action Plan

Appendix 3 – Youth Consultation Survey Results



October 2021

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Q1. What is your age?

- 15 18 years old (17)
- 19 22 years old (2)
- 23 27 years old (2)
- 28 30 years old (1)

Q2. Are you resident of South Bruce Peninsula?

- Yes (16)
- No (3)

Q3. What is your marital status?

- Single (9)
- Dating (1)

Q4. Do you have any children?

- None (8)
- Not planning on having children (1)

Q5. What kind of housing accommodations do you have?

- Live with friends/parents (8)
- Rent an apartment/condo/house (2)

Q6. Are you currently enrolled in any educational programs?

- High school (8)
- Not studying (2)

Q7. What is your highest level of education completed?

- Highschool (7)
- University certificate, diploma or degree at bachelor level or above (1)

Q8. Are you currently employed?

- Currently looking for a job (1)
- Currently not looking for a job (4)
- Permanent Full-time (1)
- Permanent Part-time (1)
- Seasonal Full-Time (2)
- Seasonal Part-Time (1)
- Self Employed (1)

Q9. Tell us about your business (if self-employed)

- Is your business seasonal or year-round? Seasonal
- Is your business situated within South Bruce Peninsula? No
- Do you have paid employees? No
- Are you planning for "high" growth over the next 3-5 years? Yes
- Are you planning for "moderate" growth over the next 3-5 years? No
- Are you planning for "low" growth over the next 3-5 years? No
- Are you planning to "reduce operations or close your business" over the next 3-5 years? No

Q10. Please list any key utilities and infrastructure; entertainment, recreational and cultural amenities; shopping; or health services that you feel are missing in South Bruce Peninsula

- Housing
- Indoor walking track and indoor swimming pool
- Indoor pool and fitness centre
- Mall
- Recreation complex
- Rural Internet
- Shopping
- Uber Eats

Q11. Collectively, how many times per month do you engage in entertainment, recreational, cultural and/or shopping activities?

- 1 (1)
- 2(1)
- 4 (1)
- 7 (1)
- 8(1)
- 9(1)
- 10+ (3)

Q12. Of the number of times per month reported above (in Question 11), how many times per month do you have to leave your town to engage in those activities?

- All the time (2)
- Most of the time (2)
- Sometimes (5)

Q13. What are you finding and buying locally? (multiple answers permitted)

- Everything (2)
- Clothing (1)
- Craft Supplies (1)
- Fast food (2)
- Food (2)
- Groceries (2)
- School supplies (1)

Q14. What are you finding and buying elsewhere? (multiple answers permitted)

- Anything I need (3)
- Appliances (1)
- Books (1)
- Clothing (3)
- Craft and art supplies (1)
- Dining out (1)
- Electronics (1)
- Furniture (1)
- Going to movies (1)
- Groceries (1)
- Playing rep sports (1)
- Vehicles (1)
- Video games (1)

Q15. Do you plan on remaining in South Bruce Peninsula over the next five years?

- Yes (6)
- Unsure (2)

Q16a. If you do not plan on remaining in South Bruce Peninsula over the next five years, why not?

- Hoping to attend college in a couple of years
- Hoping to live out soon

Q16b. If you do not plan on remaining in South Bruce Peninsula over the next five years, why not? - Other (please specify)

- Pursuing education
- Personal preferences

Q17. Assuming you find the right position in the broader region, how likely are you to still reside in South Bruce Peninsula?

- Extremely likely (3)
- Somewhat likely(1)
- Neither likely nor unlikely (4)
- Somewhat unlikely (1)

Q18. Do you aspire (or have any plans) to own/operate/run your own business?

- Yes (2)
- No (4)

Q19. What do you like most about living in South Bruce Peninsula?

- Beaches
- City near by
- Clean lakes and bay
- Farmlands
- Hiking trails
- It's quiet (2)
- Nature
- Proximity to bodies of water
- Sailing
- Small town (2)
- Small town living
- Natural landscape
- The space
- You know most everyone who lives here

Q20. What is South Bruce Peninsula best known for?

- Beaches (3)
- Beautiful
- Bruce trail (2)
- Fishing
- Gateway to the Bruce peninsula
- Hiking trails
- Natural landscape and waters
- Quiet place
- Sauble Beach (2)
- The grotto
- Nature
- Tourism
- Trails
- Wiarton Willie Festival (2)

Q21. What types of developments would you like to see take place in South Bruce Peninsula?

- Affordable housing
- Affordable rental units (3)
- Another gas station
- Another grocery store
- Fitness facilities
- Indoor pool
- Jobs to keep our young people in the area
- Recreation centre
- Waterfront bar hotel in Wiarton