



Sponsorship Packages and Benefits 2025

	Sponsor	Friends	Bronze	Silver
	Under \$2500	\$2500-5000	\$10,000	\$15,000
Opportunity for brand recognition at festival event being sponsored. (Ground sign at event)(Does not include recognition at prediction morning event.) Branding materials to be supplied by sponsor prior to festival weekend.	✓			
Placement of logo on Willie's official website (wartonwillie.com)	✓	✓	✓	✓
Placement of logo in Prediction Program		✓	✓	✓
Local & regional media exposure		✓	✓	✓
National media exposure		✓	✓	✓
Placement of logo on prediction morning stage backdrop seen nationwide		✓	✓	✓ Prominent
Acknowledgement by Master of Ceremonies on prediction morning			✓	✓
Exclusive photo opportunity with Willie and the dignitaries on prediction morning (if requested)				✓
Acknowledgement in radio advertising undertaken by the Town				✓
One preferred on-site parking space on prediction morning				✓
Contact Danielle Edwards at danielle.edwards@southbrucepeninsula.com				