

# Town of South Bruce Peninsula

315 George Street, PO Box 310  
Wiarton ON N0H 2T0

Phone 519-534-1400 Toll Free 1-877-534-1400 Fax 519-534-4976

## Application for Business Destination Sign

Applicant Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### 1. Sign Location

Sign to be placed on \_\_\_\_\_ (Road Name)

Nearest intersection \_\_\_\_\_

Details of other signs at same location \_\_\_\_\_

\_\_\_\_\_

### 2. Sign Direction

Indicate the direction of the arrow to be placed on the sign (< or >) \_\_\_\_\_

### 3. Sign Message

Indicate the exact wording which will appear on the sign. Be specific including capital and small lettering and any punctuation required. Indicate what lettering is required for each line of the sign.

\_\_\_\_\_

\_\_\_\_\_

### 4. Sign Fee

The fee for a Business Destination sign must be paid in full prior to the manufacture and installation of same. The fee is \$100.00 plus HST per sign as approved by Municipal by-law.

**5. Acknowledgement and Agreement**

The applicant understands that the Town will install these signs in accordance with Municipal sign by-laws and policies. Signs which require maintenance due to vandalism or normal wear will be repaired or replaced by the Town at the expense of the applicant, subject to prior payment. Should the applicant or any successor not wish to pay the cost of maintenance of any sign which, in the opinion of the Town has fallen into a state of disrepair, the sign shall be removed by the Town. Signs which have been damaged and for which the costs of repair are recoverable from a third party (i.e. automobile accident), may be repaired or replaced by the Town subject to reimbursement from the third party.

These signs may only be placed on municipally maintained road allowances or roads over which the Town has jurisdiction. Signs are blue with white lettering and are 6 1/4" x 30".

The manufacture and installation of any sign is subject to prior approval of location by the Town. The Town reserves the right to deny the placement of any sign where the placement of that sign would create a public hazard or an unsafe condition or where the placement would interfere with traffic sightlines.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Office Use Only**

**Fee Received:** \_\_\_\_\_

Comments:

\_\_\_\_\_  
\_\_\_\_\_

Town Official Signature: \_\_\_\_\_ Date \_\_\_\_\_