



Construction Newsletter #13 – May 20, 2021

Berford Street Reconstruction and Streetscaping Improvement Project George Street to Division Street

What's happened since the last newsletter?

- Installation of new watermains and sanitary sewers from William Street to just south of the George Street intersection.
- Installation of the 1200mm diameter concrete storm sewer between William and George has begun
- Installation of all side services (water, sanitary and storm) between the mains and the property line
- Installation of pedestrian signals and electrification of the new traffic signals at William Street

What's coming up next?

- Completion of the installation of the oil-grit separator on Division Street
- Completion of the storm sewer installation
- Installation of new watermains from William Street to just south of the George Street intersection.
- Installation of the shallow utility ducts (for electricity, gas and telecommunications)

Want to be featured here?
Send us your photos!
Lara.widdifield@southbrucepeninsula.com

Josie Myles, owner of Josie's Fashions showing off her pup Olive and her stylish offerings.

See page 3 for an interview with Josie!





The ladies from Josie's (Carol Urbshott and Dianna Turner) enjoying the last few moments of quiet before the work really gets underway

Work Zone Ahead!

Soaking up the spring sun



Getting to know you: out and about with your Project Ambassador

When I moved to the Bruce, I was surprised and delighted to find so many wonderful shops in Wiarton. One that particularly caught my eye is Josie's Fashions. Because of COVID restrictions, I chatted online with Josie.

Sandra: Business is having it tough right now—the double whammy of COVID lockdowns and now construction out front. How are you weathering the storm?

Josie: You are right Sandra, business is tough. Last year when we had the lockdown in March, I made a plan to go to online shopping. With the help of the Shopify platform, I now have 80% of my store inventory online. It has enabled me to not only service my current customers, but has opened up my store to all of Canada. One day I shipped parcels to BC, Manitoba, Nova Scotia as well as a handful to Southern Ontario. This is not an everyday happening, but it is still exciting when it occurs. My website also keeps me busy with curbside pickups and local deliveries. With the construction on the Main Street, I have been encouraging customers to park in the back parking lot on Louisa Street and then call me and I will bring the parcel out to them. I know shopping online isn't the same as the experience you get in store, but it certainly is better than nothing and it's certainly been keeping me busy. I have also continued with a positive front on our Facebook and Instagram accounts. Lots of in-store mini fashion shows and even photos of my new puppy.

Sandra: Do you have any hints for other Berford Street businesses?

Josie: Keep it positive!! My staff and I have had so many positive comments over the last year of how much people enjoy our upbeat social media posts. Real life is pretty scary right now and people are looking for a little fun.

Sandra: We're getting close to the home stretch of construction. After all the underground work is completed, we can start paving and streetscaping. Do you think Wiarton will be a more attractive place to shop when work is done?

Josie: I'm super excited to see the finished product. I think it's going to be beautiful.

Sandra: And finally—what's new in Josie's for spring and summer?

Josie: You can find all our new looks at josiesonline.ca

Join me next issue when I chat to Margot of Margot's Optical (oh, how I love her stock of specs!) and Mel of Berford Street Bookstore. Nothing like a good real-paper book on a lazy summer day...

Sandra

Road Closures:

Keep informed! Please subscribe for updates on the Open Mic website:

openmicsouthbrucepeninsula.ca

- Berford Street will be closed to vehicle traffic from south of William Street to south of George Street.
- Division Street from Berford Street to Bayview Drive is still closed.

For the full road closure, traffic will be detoured on both sides of Berford whenever possible.

Southbound traffic will route to:

Jenny Street to Gould Street to Frank Street

Northbound traffic will route to:

Frank Street to Claude Street to William Street



Customer access to the businesses is provided via side streets, rear parking lots and pedestrian access. If you require special accommodation, please contact the business owner or the Project Ambassador for current accessibility conditions.

Business owners needing accommodation for deliveries should contact the Project Ambassador.

Access for emergency vehicles will always be maintained.

Newsletters:

For updates, please watch for notifications on the “Construction Projects” page of the Town’s website www.southbrucepeninsula.com or subscribe to receive updates on the Town’s “Open Mic” public engagement platform openmicsouthbrucepeninsula.ca

Who do I call If I have a question?

Bridge Excavating Ltd.

Please call **Sandra LeFaucheur, your Project Ambassador**, with any questions or concerns related to the construction or for personal or business-related accommodation needs.

Mobile: 226-568-0055

Text: 226-568-0055

sandra.lefaucheur.ccc@gmail.com



Sandra LeFaucheur, your Project Ambassador

R.J. Burnside & Associates Limited

R.J. Burnside & Associates Limited is administering the project on behalf of the Town. If you have any questions regarding the construction, you may also call a Burnside representative between 8 a.m. and 5 p.m., Monday to Friday, and your call will be responded to as soon as possible.

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